

Enabling Environment for Market Access

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Abstract:

The globalization of the food supply has created new opportunities for U.S. exporters. Ms. Hancher will discuss some of the bilateral and multilateral initiatives in which the Commerce Department is engaged that can boost export opportunities for U.S. industry. Exporters can encounter technical barriers to trade when attempting to export processed foods. Ms. Hancher will discuss these barriers and explain how the Commerce Department assists U.S. firms with market access concerns. The presentation will also address U.S. involvement in food safety standards work in Codex Alimentarius, APEC, and other venues, as well as opportunities for industry to be engaged in international activities that affect food trade. The trade implications of the current focus on import safety and the U.S. Government's Action Plan for Import Safety will also be considered.