

# Go Global : Food Processing and Safety

China is one of the largest &  
fastest, growth & changes among  
the emerging market

# Beijing China



# Food distribution center



# Wine distributors



# India Mall



# Pizza Hut menu



# KFC in a secondary city in China



# Department store is secondary city



# Busy street corner



# Output of selected foods, beverages and wines in China Jan-Aug 2000

Description	Jan-Aug	% Change 2000/1999
Soft drinks	10,810.9	22.16
Carbonated drinks	3,128.3	13.68
Fruit juice and fruit drinks	539.5	27.06
Bottled (canned) water	4,033.4	42.92
Liquid milk	553.5	44.36
Chilled drinks	488.9	16.00
Dairy products	516.6	27.82
Instant staple food	1,600.5	6.78
Instant noodles	849.9	10.84
Canned food	1,020.0	10.98
Sugar	4,918.3	-24.01
Edible vegetable oil	4,680.3	23.11
Monosodium glutamate (MSG)	549.0	14.59
Alcoholic beverages	20,110.7	8.59
White wine	2,754.2	1.24
Beer	16,488.8	9.59
Grape wine	109.9	14.96

# MGM Macau open Jan 08

