

Safe Produce— Good Agricultural Practices, Healthy Employees, Clean Environment

Food safety on the farm is a critical concern for commercial produce growers. On-farm food safety is of increased importance because consumers are becoming more concerned about potential dangers of contaminated produce. Making sure that your farm produces and markets the safest food possible is one way to keep your customers coming back for more.

Although the USA has the safest food supply in the world, more efforts must be made to reduce risk as much as possible. Education is key. The U.S. Food and Drug Agency has published a Good Agricultural Practices manual, *Guide to Minimize Microbial Food Safety Hazards for Fresh Fruits and Vegetables*, but some users may find the document hard to read. Therefore we have illustrated much of the content of the manual in a comprehensive poster form. The poster illustrates the most common areas around the farm that may need attention to reduce contamination risk. Most “fixes” for potential problems are inexpensive, and they need to be done to meet consumer concerns and keep buyers happy.

This attractive 24 x 40 inch color poster was designed for hanging in an office or packing area where it can be consulted by employees. It can be used as a teaching tool for employees and as a daily reference tool for the business owner. The poster covers “best practices” for water, land, chemical use, employee safety, and transportation. This is the only such educational device available on the market today!



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ORDER FORM

- Please send me a free copy of the *Safe Produce* poster.
(One folded poster, per requestor, is available free, mailed to a U.S. zip code address.)

Additional copies of folded poster (shipping to a U.S. zip code included in price)

- 1 additional copy, \$6.00; 2 additional copies, \$8.00

Rolled poster in tube (shipping to a U.S. zip code included in price)

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