

VENDOR INFORMATION

Mealani's A Taste of the Hawaiian Range & Agriculture Festival
Friday, September 18, 2009
Hilton Waikoloa Village – Kohala Ballroom

Agriculture Festival – Trade Show Info

Open to buyers, chefs, and media only

Schedule

11:00 AM Set-up begins in the Grand Ballroom
1:00 – 3:00 PM Agriculture Festival Trade Show

- Each Vendor should provide tasting samples of their product at their attractive display area.
- No product sales are allowed

Mealani's A Taste of the Hawaiian Range Info

Open to the public

Schedule

3:00 PM Vendor & Chef set-up continues in Grand Ballroom
4:00 Educational Cooking Workshop – Registration required
5:30 Blessing
6:00 Taste begins
8:00 PM Taste closes/ clean-up begins

- Each vendor will need to provide:
 - 1,000 taste samples – half of the expected total attendance of 2000 ticket holders **-OR-**
 - Fresh fruits and vegetables (approx. 50 lbs) to be used by chefs in preparing their dishes. Please list items on the Vendor Registration Forms

General Info:

- Fresh farm and Value-added products will be accepted as vendor products. No product sales are allowed; this is an educational event only.
- **Vendors should plan to participate in both the Agriculture Festival Trade Show (1:00 PM) & The Taste of the Hawaiian Range (6:00 PM)**
- Vendors will be provided up to three tables.
- Signage with your business name and products will be attached to the tables.
- Vendors are encouraged to bring promotional materials such as business signs, cards, brochures, flyers and decorations.
- **Please provide your own hand carts/dollies to transport items to the display area.**
- Allow sufficient time to set-up your displays, especially if you are planning a large display or one that needs a lot of equipment.
- Each vendor providing food samples or product donations (see above) will receive 2 free tickets.

- Other community groups and vendors who do not provide tasting samples or product donations may participate by purchasing a minimum of one “Taste” ticket at \$40 plus tickets for their assistants.

Please remember the following to make your day work smoothly:

- Loading and unloading will **ONLY** be done through the loading dock. Once you unload, please park your car in the ‘Anaeho‘omalu Bay (A-Bay) Employee Parking area and a shuttle will take you back to the hotel.
- **NO open flame cooking is allowed in the ballrooms.** If you require a grill, electrical outlets or other items, please call TOHR in advance!

Hotel Accommodations

- The Hilton Waikoloa has rooms available for vendors and participants at a special room rate of \$229.00/night (one nights’ stay plus 2 Taste tickets). **Contact the Hilton at 808-885-1234 with event code, THR.**

Take advantage of the opportunity to enjoy the beautiful grounds and swimming areas of the Hilton Waikoloa Resort!

Registration Deadline: August 11, 2009

- **Questions? Requests? Please call Susan Miyasaka at the Hilo Cooperative Extension office, 981-5199 ext. 258.**

MAHALO!!!

VENDOR REGISTRATION FORM

Mealani's A Taste of the Hawaiian Range & Agriculture Festival 2009

Please check (√) your participation:

- Yes, I want to participate in the Trade Show **and** the Taste of the Hawaiian Range
- Yes, I want to participate **ONLY** in the Taste of the Hawaiian Range

Name _____

Name of second person attending _____

Business name _____

Address _____

Phone _____ Cell phone _____

Email _____

Web site _____

___ **Product samples I will bring for attendees (1000 taste samples)**

___ **Products I could donate for chefs to use in their preparations:**

IMPORTANT!!

I will need the following: ___ a grill ___ electrical outlet Other: _____

Tables I need are: ___ 1 large ___ 2 small ___ 3 tables if possible

PLEASE RETURN THIS FORM BY AUGUST 11, 2009

Mail to: Taste of the Hawaiian Range (TOHR)
c/o Susan C. Miyasaka, University of Hawaii
875 Komohana St., Hilo HI 96720

FAX to: 808 981-5211

Email: miyasaka@hawaii.edu