



September 18, 2009
Hilton Waikoloa Village®

PLANNING COMMITTEE

Big Island Farm Bureau

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Ken Kaneshiro

CTAHR

Marla Fergerstrom
Mary Kaheiki
Susan Miyasaka
Milton Yamasaki

Hawaii Cattlemen's
Council

Michelle Galimba
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Kulana Foods

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Michael Blaksteen
Derek Tolentino
Leanne Pletcher



College of Tropical Agriculture
and Human Resources
UNIVERSITY OF HAWAII AT MĀNOA

June 11, 2009

Aloha Mai Kakou!

We welcome and hope you will be part of this year's 14th annual **Mealani's A Taste of the Hawaiian Range and Agriculture Festival** being held on **Friday September 18th** at the **Hilton Waikoloa Village** on the island of Hawai'i. As always, The Taste of the Hawaiian Range (TOHR) will focus on the food products of Hawai'i Island. We hope you will share your products this year at TOHR and the Agricultural Festival.

There are two parts to this year's TOHR of importance to you. First, there's the **Agriculture Festival** – an *agricultural trade show* – that will begin at 1:00 pm in the Kohala Ballroom. This is an opportunity for you to display and sell your products to chefs, wholesale buyers, distributors, and retail buyers from throughout the state. **This part of TOHR will only be open to buyers, chefs, and media from 1:00 – 3:00 pm.**

The second part of the festival is the **Mealani's A Taste of the Hawaiian Range** that will open its doors to >1000 ticket holders at **6:00 pm**. We hope that you will provide product samples or a donation of farm products that our chefs can use in their preparations.

Information for vendor participants is attached along with a registration form. We look forward to your support and participation at :

Mealani's A Taste of the Hawaiian Range & Agriculture Festival
Friday, September 18th
Hilton Waikoloa Village

1:00 PM Agriculture Festival (Trade Show)
6:00 PM The Taste of the Hawaiian Range

Supporting Agriculture,
Leomi Bergknut
Chair, Mealani's A Taste of the Hawaiian Range