Kraft Foods/4-H Scholarship and Incentive Program

A. Purpose
This is Kraft’s fifth commitment to supporting the 4-H foods and nutrition program with emphasis on developing cooking skills based on sound nutritional practices; hands-on learning; exhibits or presentations at an annual food show; and in encouraging social skills.

The Kraft Foods awards will be used to support 2 high school seniors with a scholarship awarded at the annual 4-H Food Show and to assist with strengthening our outreach in the traditional 4-H club enrollment.

B. Criteria for Individual Scholarships ............................................. $750.00
An individual award will be presented to two seniors (12th grade) in high school with the highest total combined score of two entries, earning either a blue or red ribbon. First place senior scholarship is $500 and the second place senior scholarship is $250.
- Open to seniors in high school and enrolled in 4-H
- Submitted two entries by the deadline (one entry must use Kraft product)
- Submitted the Form FS2 with nutritional assessment work completed
- Awarded to the highest first and second ranked total score
- Registered with the Oahu 4-H Program for at least 1 year at time of award

C. Criteria for Club Incentives .......................................................... $500.00
This club award is open to all registered 4-H clubs (consisting of five or more members) who have turned in club forms for the current 4-H year. Clubs may enter C.1. or C.2, or both. The number of eligible clubs in C.1. and/or C.2. are added together and divided into the award. The award is divided amongst the clubs, with no club receiving in excess of $100.

C.1. Participation
- Open to all registered clubs for the current year
- All Food Show forms turned in by the deadline
- 60% participation with entries at the Food Show

C.2. Recruitment
- Open to all registered clubs for the current year
- All Food Show forms turned in by the deadline
- Clubs who recruit new youth to join their club for the current year and to participate with a Food Show entry
- Clubs who recruit youth to participate with a Food Show entry and to anticipate youth to join 4-H
- New youth encouraged to submit Display Only entries