Join family child care and center-based providers who have already committed to **Let’s Move! Child Care** by signing up at [www.HealthyKidsHealthyFuture.org](http://www.HealthyKidsHealthyFuture.org) for updates, webinars, and to share your success stories!

We are excited to announce the launch of **Let’s Move! Child Care**, a new effort to promote children’s health by encouraging and supporting healthier physical activity and nutrition practices for children in child care. With more than 20% of children between 2 and 5 years old overweight or obese, the child care community is an essential ally in the effort to prevent childhood obesity, support children’s healthy development, and prevent the occurrence of later chronic disease.

**The 5 goals of Let’s Move! Child Care are in the following areas:**

1. **Physical Activity**
   - Provide 1-2 hours of physical activity throughout the day, including outside play when possible.

2. **Screen Time**
   - No screen time for children under 2 years. For children age 2 and older, strive to limit screen time to no more than 30 minutes per week during child care, and work with parents and caregivers to ensure children have no more than 1-2 hours of quality screen time per day (as recommended by the American Academy of Pediatrics).

3. **Food**
   - Serve fruits or vegetables at every meal, eat meals family-style whenever possible, and don't serve fried foods.

4. **Beverages**
   - Provide access to water during meals and throughout the day, and don't serve sugar-sweetened drinks. For children age 2 and older, serve low-fat (1%) or non-fat milk, and no more than one 4- to 6-ounce serving of 100% juice per day.

5. **Infant Feeding**
   - For mothers who want to continue breastfeeding, provide their milk to their infants and welcome them to breastfeed during the child care day. Support all new parents' decisions about infant feeding.

For more information and to register for Let’s Move! Child Care, visit us at [www.HealthyKidsHealthyFuture.org](http://www.HealthyKidsHealthyFuture.org)
NACCRRA, the Centers for Disease Control and the Office of Child Care are excited to announce the Let’s Move! Child Care State Challenge.

Join states who have already committed to Let’s Move! Child Care by encouraging your local family child care and center providers to join the fight against childhood obesity.

States will be recognized in two categories:

- Highest percentage of licensed or legally operating child care programs that sign up as Let’s Move! Child Care participants
- Largest percentage of Let’s Move! programs that successfully complete the initiative’s checklist quiz and action plans

Let’s Move! Child Care is an effort to promote children’s health by encouraging and supporting healthier physical activity and nutrition practices for children in child care. Winning states will receive national recognition including an award presentation during the 2012 Weight of the Nation conference.

With more than 20% of children between 2 and 5 years old overweight or obese, the child care community is an essential ally in the effort to prevent childhood obesity, support children’s healthy development, and prevent the occurrence of later chronic disease.

Rally your local child care programs and encourage them to sign up as Let’s Move! Child Care participants at www.HealthyKidsHealthyFuture.org!

The five goal areas of Let’s Move! Child Care are:

1. Increasing physical activity
2. Reducing screen time
3. Improving food choices
4. Providing healthy beverages
5. Supporting infant feeding