

Agtourism Association Drivers  
Kona CES Office  
April 9, 2007

People were asked to write down two drivers for the Agtourism Association:

- Legal protection.
- Economic and development for Ag. Producers.
  
- Lobby for changes to the zoning code to specifically allow Ag. Tourism activities
- Adopt County Ordinances to all the State Ag. Tourism Bill to take effect.
  
- Agriculture is the heart of the experience.
- Offering farmers the opportunity to educate and manifest increased income through sales of farm products.
- Define and oversee the acceptance of Agri-Tourism Farms.
  
- Signage.
- Agi/Tourism Dev.
  
- Formulate public policy to ensure permissive regulations.
- Ensure economic viability of farming through agritourism.
  
- Education
- Mission
  
- Legal/Bonifide Enterprises
  
- Feeling of the island (HI) “island feel.” You’re in HI and feeling something different!
- Get in touch with the people living here.
  
- Zoning and Planning issues are key to Agri tourism success in Hawaii.
- Define Mission and Organization Structure.
  
- Ag Development (promote ag experience)
- Economic Development (providing additional farm income via tourism)
  
- Educational opportunity.
- Financial support to farmers.
  
- Educational.
- Ag Development.
  
- Legality of farmer’s legislation.
- Farm as a bus.
- Coordination with other groups.

- Legal issues/public policy.
- Develop ag-clusters.
- Education information sharing, technical assistance and training.
- Legal research.
- Changing the laws as to what should be allowed on our farm.
- Marketing our farm experience.