

CTAHR Entrepreneurial Competition ENTRY APPLICATION



**College of Tropical Agriculture
and Human Resources**
University of Hawai'i at Mānoa

Video and Entry Application Due Friday April 5, 2013 at 4:30 p.m.

Hawaii Product or Service: _____

CTAHR Student Contact Information

First Name _____ Last Name _____

Preferred Email _____ Phone _____

Backup Student Contact Information

First Name _____ Last Name _____

Preferred Email _____ Phone _____

Final Entrepreneurial Team Members

Please enter the name/s of your Entrepreneurial Team below and check the member/s departmental affiliation. The team leader, who must be a CTAHR student, should be listed first.

Name	U*	G*	FCS	HNFA	MBBE	NREM	PEPS	TPSS	Other

Note*: Undergraduate, Graduate Student

SUBMISSION INFORMATION

E-mail your video URL and this completed application to kitagawal@ctahr.hawaii.edu, subject line "CTAHR Entrepreneurial Competition Submission" by Friday April 5, 2013 at 4:30 p.m.

Or submit to

CTAHR Academic and Student Affairs Office
3050 Maile Way, Gilmore 210
Honolulu, HI 96822
UH Mānoa Campus
E-mail: kitagawal@ctahr.hawaii.edu

Video Submission Guidelines

Video must be not more than 3 minutes. If the video is over 3 minutes, the entry will be automatically disqualified.

- State name of the Hawaii product
- Credit team members
- Product presentation:
 - What is being produced?
 - Why is this product innovative?
 - Who is the buyer?

Note: The presentation is a verbal explanation of your product. Visual aids are not necessary but may be used to enhance the presentation.

YouTube Video Submission Instructions (due April 1, 2012)

1. Click the 'Upload' link at the top of any YouTube page.
2. Click the 'Browse' button to browse for the video file you'd like to upload.
3. Select the file you want to upload.
4. Click the 'Upload Video' button to start the uploading process.
5. Change your privacy settings to "Unlisted" (anyone with the link can view)
6. Click the 'Save changes' button to save the updates you've made to the videofile.
7. Copy and paste the URL into an email message to acadaff@ctahr.hawaii.edu, with subject line "CTAHR Entrepreneurial Competition Submission"

Judging and Selection Criteria

- Creativity

Is the product and innovation clearly described?

Is the product a significant break from other products and the status quo?

- Implementable

Is the product development and production feasible in Hawaii?

- Potential for Market commercialization

Is there market need and consumer demand for this innovative product?

- Viewers' choice

CTAHR students and faculty will be invited to view and vote on their favorite submission. The number of votes received will be considered in the final score.