Extension and Adoption

PEPS 691 Special Topics
Introductions

– Coordinator
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– Instructors

<table>
<thead>
<tr>
<th>Maria Aihari-Sasaki</th>
<th>Elsie Kawahara</th>
<th>Robin Shimabuku</th>
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<tr>
<td>Alton Arakaki</td>
<td>Naomi Kanehiro</td>
<td>Helen Spafford</td>
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<tr>
<td>Donna Ching</td>
<td>Kent Kobayashi</td>
<td>Ivette Stern</td>
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<tr>
<td>Joannie Dobbs</td>
<td>Ronald Mau</td>
<td>Jari Sugano</td>
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<tr>
<td>Carl Evenson</td>
<td>Lynn Nakamura-Tengan</td>
<td>Glenn Teves</td>
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<td>Maria Gallo</td>
<td>Claire Nakatsuka</td>
<td>Hector Valenzuela</td>
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<tr>
<td>Ken Grace</td>
<td>Scot Nelson</td>
<td>Koon Hui Wang</td>
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<tr>
<td>Jayme Grzebik</td>
<td>Ted Radovich</td>
<td>Ania Wieczorek</td>
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<tr>
<td>Miles Hakoda</td>
<td>Kelvin Sewake</td>
<td>Julia Zee</td>
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Introductions

– Students

• Name
• Where from
• Why taking this class
Course philosophy

• Extension education
  – Education in a non-traditional setting, ‘out-of-school’
  – Community development, betterment, improvement of standard of living
  – Practical
  – Planned changes in behavior
  – Rural, urban settings
  – Agriculture, non-agriculture
Learning Objectives

Students who successfully complete this course will be able to:

• Understand the importance of a needs assessment to establish relevance and prioritization
• Develop an extension program of relevance to a target group
• Identify appropriate objectives and outputs for an extension program
• Re-design extension programs in response to peer review comments
• Conduct a peer review of a colleague’s extension program
• Develop educational material appropriate for an extension program
How this course will run

• Learning content is online in Laulima

Special Topics: Extension and Adoption

Overview of Extension and Adoption

Extension education is an essential component of not only the Land Grant Mission of the United States Government but also, of many other institutions including non-profit agencies in the US and throughout the world. Extension requires that the agent (messenger) understand, develop, and deliver a message in an appropriate way to the target audience. Furthermore, as part of the process the agent needs to evaluate the program for success, revision, and accountability. In this course we will be exploring the fundamental aspects of extension education and outreach.

We are fortunate to have a number of people in the College (CTAHR) who have experience in extension education and in developing the skills, tools, and networks to make this form of education effective. During this online course each student will learn from weekly online lectures prepared by experts within the College and readings from a variety of sources. Student understanding will be assessed by weekly quizzes, participation in an online discussion, and semester assignments.

Course coordinator:

Helen Spafford
helen.spafford@hawaii.edu
Weekly Modules - Presentations

US Land Grant Mission and Extension

Student Learning Objectives
- Understand CTAHR’s tri-fold mission as Hawaii’s LGC and the important role Extension has in serving the public

Presentations

The US Land Grant Mission and the Role of Extension
Jari Sugano

CTAHR
Hawaii’s Land Grant University

JARI S. K. SUGANO
COUNTY EXTENSION AGENT, OAHU
UNIVERSITY OF HAWAII AT MANOA
Readings

- Returning to our roots: Executive summaries of the reports of the Kellogg Commission on the future of state and land-grant universities

Assignments

- Complete Week 2 Quiz
Topics we will learn about

• The land grant mission – what CTAHR does to contribute to that mission
• Designing an extension program
  – Needs assessment
  – Catering to your audience
  – Developing tools to increase engagement/get the message out
  – Evidence based extension
  – Program evaluation, demonstrating adoption and social change
• Building partnerships and networks
• Financing and staffing programs
# Assessment of Learning

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<tr>
<th>Component</th>
<th>Weight</th>
<th>Explanation/Description of Assignment</th>
<th>Due date</th>
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<tr>
<td>Online Quizzes</td>
<td>10%</td>
<td>Each week students will be required to take an online quiz in Laulima. The questions for each quiz will be based on the information given in the online lecture presentation and any associated readings. The number and format of questions on the quizzes will vary. Quizzes will be open book and open notes. The quizzes can be retaken and the highest score will be recorded.</td>
<td>Weekly (as indicated on schedule)</td>
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<tr>
<td>Online Discussion</td>
<td>10%</td>
<td>Each week students will participate in an online discussion about the topic/s for the week. To receive credit for participation in the discussion each student must: 1. Post a reply to the topic (by midweek) 2. Respond to another student’s comments to the topic (by week-end/due date)</td>
<td>Weekly (as indicated on schedule)</td>
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<tr>
<td>Extension Program</td>
<td>30%</td>
<td>Each student will create an extension education program for a problem relevant to Hawaii.</td>
<td>Draft: Week 7  Final: Week 12</td>
</tr>
<tr>
<td>Extension Educational Material</td>
<td>30%</td>
<td>Each student will create or perform an output for their program.</td>
<td>Week 11</td>
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<td>Peer Program Evaluation</td>
<td>10%</td>
<td>Each student will evaluate the program of another student in the course.</td>
<td>Week 8</td>
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<tr>
<td>Presentation</td>
<td>10%</td>
<td>Each student will give a presentation about their program.</td>
<td>Week 14, 15, or 16 as scheduled</td>
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Weekly Assignments

• Online Discussion (every week)
  – Topic defined by the instructors
  – Respond directly to topic (by Wed)
  – Respond to classmates comment (by Sun)

• Online Quizzes (not every week)
Assignments

• Extension program
  – Draft
  – Peer review
  – Final

• Extension Educational Material
  – Web page
  – Brochure
  – Workshop
  – Fact sheet
  – Mobile application

• Presentation
  – End of semester class period
Your responsibilities

• You are responsible for your own learning
• Review the presentations, read the material assigned, participate in the discussions, take the quizzes, do the assignments

• BE CONTACTABLE, RESPOND TO CONTACT

• ASK FOR HELP, CLARIFICATION