



A University of Hawai'i Cooperative Extension Service Project

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Course Objectives

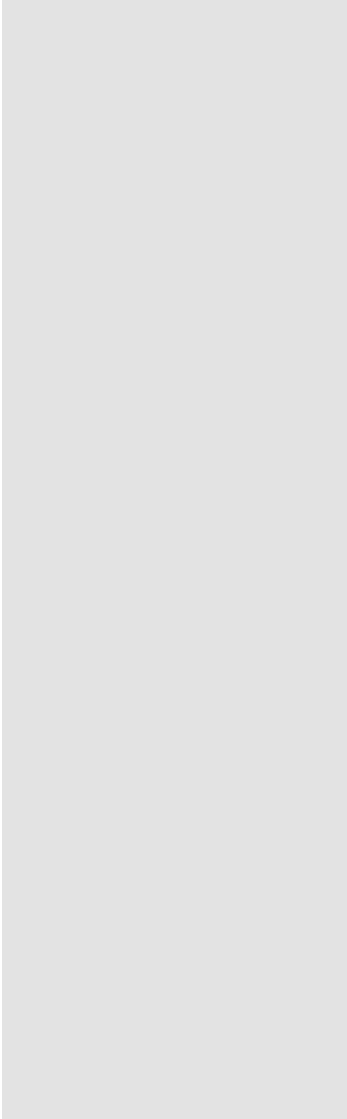


- Increase your knowledge about financial planning
- Improve your ability to make informed decisions

Take Charge of Your Money+



Banking Basics



Presenter



Ashlynn Lee

Senior Peer Educator

University of Hawai'i at
Mānoa

Financial Literacy Program

Lesson Objectives



- Learn why you should use a financial institution
- Learn how to choose a financial institution
- Learn how to choose an account

Why Use a Financial Institution?



- Safety
- Earnings
- Convenience
- Cost Savings
- Build Credit

Protecting Your Money



- Banks are insured by the Federal Deposit Corporation (FDIC)
- Credit unions are insured by the National Credit Union Administration (NCUA)
- Both the FDIC and NCUA insured a maximum limit of \$250,000 per depositor

Banks vs. Credit Unions



Banks	Credit Unions
For-profit	Not -for-profit
Full array of financial products and services; focus on commercial accounts	Provide financial products and services to people with a common tie
Community, regional, or national corporations owned by private investors or "shareholders"	Member-owned
"Customer"	"Member"
Directors – paid	Directors - volunteer
	Lower fees and loan rates
	Higher return interest

Choosing a Financial Institution: "3 Cs"



Cost

- Monthly Fees
- Minimum balance
- Charge per check
- ATM Charges
- Insured

Choosing a Financial Institution: "3 Cs"



Cost

- Monthly Fees
- Minimum balance
- Charges
- ATM
- Ins

Convenience

- Location (branches, ATMs, hours)
- Safety deposit boxes
- Overdraft protection
- Stop-payment ability

Choosing a Financial Institution: "3 Cs"



Cost

- Monthly Fees
- Minimum Monthly Payment
- Charge per Payment
- ATM Charges
- Insured

Convenience

- Location
- ATMs
- Safety
- Overdraft protection
- Stop-payment ability

Consideration

- Personal attention
- Financial advice
- Staffing
- Services

Checking vs. Savings Account



- Checking Account
 - Demand deposit
 - Check, Debit, or ATM withdrawal
- Savings Account
 - Time deposit
 - Money is expected to remain on deposit for a longer period of time

Choosing an Account



- Money required to open the account
- Minimum amount required
- Federally insured
- Interest paid
- ATM/debit card
- Online access to the account
- Service charges and fees
- Other fees

ATM, Debit, & Credit Cards



- ATM (automated teller machine) cards
- Debit cards
- Credit cards

Safe Banking Over the Internet



- Read key information about the bank posted on its website
- Protect yourself from fraudulent websites
- Verify the bank's insurance status

Contact for
More
Information



Financial Literacy Program

University of Hawai'i at Mānoa

- Phone (808) 956-6572
- <http://manoa.hawaii.edu/undergrad/finlit/>

Website & TV Channels



Take Charge of Your Money₄

- Visit Us

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- 354

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Credits



We would like to thank the following groups for their support:

- University of Hawai‘i at Mānoa
 - College of Tropical Agriculture & Human Resources, Cooperative Extension Service, Department of Family & Consumer Sciences
 - Information Technology Services-Academic Technologies
 - Financial Literacy Program

Mahalo Special Guests



Actresses in Skits

University of Hawai'i at Mānoa
students:

- Lyanne Lu
- Ashlynn Lee