Developing and Expanding Hawaii’s Landscape Industries and Extension Strategies for Tropical Landscapes
Plan of Work Logic Model 2007-2012

**SITUATION**

New industry dialogue promise future opportunities to inherent barriers.

Understanding of plant-people relationships & tropical L.S. industry opportunities.

New economic and environmental L.S. practices must have social understanding & acceptance.

Lack of L.S. theoretical and practical applications in academic programming

**INPUTS**

Funding: Federal State Academic Industry

Human capital: Faculty Researchers Support staff Ext. Agents Professionals Stakeholders

Resources: Equipment Building Space Technology Time

**OUTPUTS**

Activities

- Establish fresh dialogue to rebuild the fragmentation of the landscape industries of Hawaii.
- Aid private, public, local and state agencies with landscape issues through integrated research studies.
- Collaborate with the tourism industry to improve landscape amenities in Hawaii.
- Develop L.S. curriculum based on industry and state needs.
- Develop L.S. informational website & publications.
- Assist in the restructuring of landscape services on the UH Manoa campus.
- Conduct L.S. related workshops, meetings & surveys with agents, industry & stakeholders.

**PARTICIPATION**

- Faculty
- Researchers
- Extension agents
- Professionals
- Industry
- Elected officials

**OUTCOMES**

Short term

- Better understanding of industry barriers and opportunities.
- Identify specific needs of UH Manoa campus landscape & amenities.
- Identify current & future L.S. needs for public and private areas.
- Appreciation of the inter & intra relationships of the L.S. industry.
- Better awareness of the use of L.S. informational website & publications.

Medium

- More cohesive industry organization.
- Greater interaction throughout industry.
- More comprehensive educational and practical use of UH L.S.
- More comprehensive use of L.S. website & publications.
- Provide training to agents & UH grounds personnel.

Long term

- Increased opportunities for L.S. related research.
- Improved L.S. impacting social & economic qualities for residents and tourism.
- Increased efficiency of UH grounds personnel leading to improved overall UH L.S.
- Establish world class tropical L.S. industry programs at U.H.
- Establish clear criteria for “Hawaiian sense of place” through L.S.
- Improved natural & urban L.S.
- Improved relationships throughout L.S. industry

**EXTERNAL FACTORS**

Variable funding, scientific advancement, environmental variables, economic factors, social attitudes, changing priorities, coordination and cooperation with local, state, public and private entities.

**EVALUATION**

Directed focus, data collection, analyze & interpretation of data, reports, feedback.