



# Nursery Break-Even Price and Profit Estimator

An Introduction to the Nursery Break-Even Price  
and Profit Estimator OF-57 ([PPT](#))

Nursery Break-Even Price & Profit Estimator OF-57 ([Excel](#))

User Guide to Examples Using the Nursery Break-Even  
Price and Profit Estimator OF-58 ([PPT](#))

Application Examples OF-58 ([Excel](#))

This packet consists of two self-guided PowerPoint™ (ppt) presentations, which are intended as user guides for their corresponding Excel™ spreadsheets.

A challenge in working with costs of production is allocating fixed and other costs among the units of what are produced. We use the “rental” approach for estimating the costs for potted plants. We treat the operation like a hotel for plants, where each pot uses a number of rooms (square feet of bench space) for some length of time. The “bill” is then based on the total sqft-weeks used.

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Subject Category: Ornamentals and Flowers

OF-57 (PPT)

OF-57 (Excel)

OF-58 (PPT)

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