



Department of Family and Consumer Sciences  
College of Tropical Agriculture and Human Resources  
University of Hawai'i at Mānoa

# FDM

## Fashion Design and Merchandising



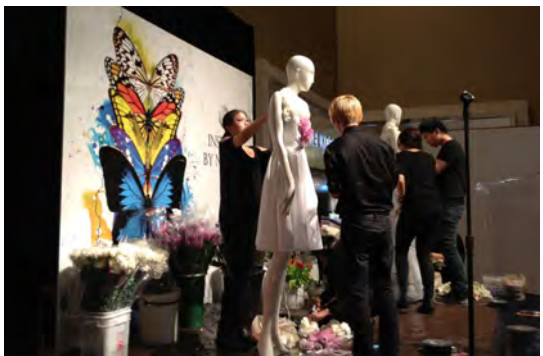
Center fashion photo: Jonathan Bello



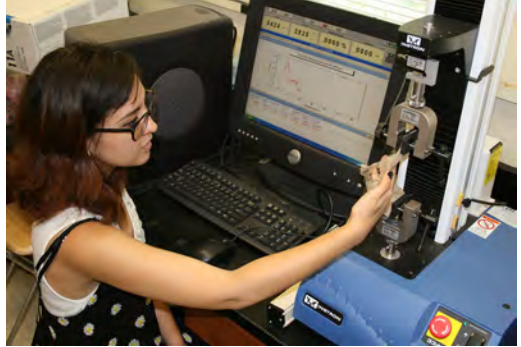
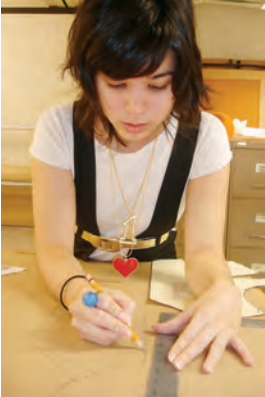
# Picture Yourself



- Purchasing and merchandising fashion apparel from around the world
- Collaborating to develop products for apparel companies
- Designing apparel and other merchandise for global businesses
- Serving as a visual merchandiser in retail stores or a consultant to advertising firms
- Specializing in historic costumes for museums, theater, film, or historical agencies
- Serving as a fabric consultant for interior designers
- Working as an artist in fabric design or fashion illustration
- Forecasting fashion trends
- Preparing for a graduate career in textile evaluation and analysis



# Fashion Design and Merchandising is for you!



## ● Fashion Design and Merchandising (FDM)

is a comprehensive undergraduate program that prepares students for fashion careers around the world.

FDM is a premier fashion program in the Pacific. The curriculum teaches cutting-edge skills in computer 2-D and 3-D fashion design; apparel product development; entrepreneurship; retailing; and consumer behavior, attitudes, and consumption of textile and apparel products around the world.

**Are you  
creative?**

**Do you love  
fashion?**

**Do you have an  
eye for design?**

## FDM students

- Plan, develop, merchandise, and evaluate the quality of apparel product lines
- Recognize the global impact of fashion trends on the creation, production, and merchandising of fashion products
- Understand the role of dress and fashion in society
- Master computer design tools such as 2-D and 3-D software and Body Scanning technology for custom pattern design and fit
- Learn textile preservation skills for historic Hawaiian, Asian, and other ethnic costumes
- Engage in merchandising and retail merchandise assortment decision-making
- Gain the knowledge and skills needed for careers in fashion design, merchandising, historic Asian and Hawaiian costume textiles, textile conservation and testing, and related fields.

## Work With Talented Faculty ...

...who are recognized for their exceptional teaching and research skills. Our instructors include business and industry professionals experienced in retailing, apparel design, historic costumes, merchandising, and textile science.

## Gain Valuable Skills ...

...including computer-aided pattern design, production data management, and product life-cycle management. Explore testing methods in textile science and apparel evaluation. Access the largest historic costume collection housed in a university in the United States, with subcollections featuring dress from Asia, Hawai'i, and the Pacific Islands.



## Team Up With Award-Winning Students ...

...recognized locally, nationally, and internationally for their achievements.



## Open Doors to New Careers and Opportunities

FDM graduates have successful careers as fashion retail managers, fashion stylists, visual merchandisers, business owners, textile and fashion designers, fashion promotion and forecasting specialists, costume designers and curators, technical designers and illustrators, and international customs brokers. The program's strong academic grounding enables graduates to move into other businesses, technology-related fields, apparel product development, apparel production management, and education.



## For Fun and Friends

Join the Innovators of Fashion and the national honor society Phi Upsilon Omicron. Work and play with other students in professional and community activities that facilitate connections within the fashion industry.

### Innovators of Fashion club members

- Make presentations on fashion careers to middle- and high-school students
- Gain special events logistics training and experience through the annual fashion show production
- Acquire fundraising experience by soliciting volunteers and donations for the annual fashion show, mall retail events, the Hawaii Food Bank, blood drives, feed-the-homeless projects, and other community activities
- Sponsor student get-togethers and graduation events.



## Are You Prepared?

Freshmen can be admitted directly into the program if they designate Fashion Design and Merchandising as their major when they apply to the University of Hawai'i at Mānoa. Students transferring from other colleges within the UH system or from other universities must have a cumulative GPA of 2.5 to be considered for admission.

## We're Here to Help

### ● *Contact the Department of Family and Consumer Sciences*

Fashion Design and Merchandising Program  
Department of Family and Consumer Sciences  
University of Hawai'i at Mānoa  
2515 Campus Road, Miller Hall 110  
Honolulu, HI 96822  
Phone: (808) 956-8133  
Fax: (808) 956-2241  
Email: [fcs@ctahr.hawaii.edu](mailto:fcs@ctahr.hawaii.edu)  
Website: [www.ctahr.hawaii.edu/acad](http://www.ctahr.hawaii.edu/acad)

or

- ### ● Office of Academic and Student Affairs
- College of Tropical Agriculture and Human Resources  
University of Hawai'i at Mānoa  
3050 Maile Way, Gilmore 211  
Honolulu, HI 96822  
Phone: (808) 956-8183, (808) 956-6997  
Email: [acadaff@ctahr.hawaii.edu](mailto:acadaff@ctahr.hawaii.edu)  
Website: [www.ctahr.hawaii.edu/acad](http://www.ctahr.hawaii.edu/acad)

# Want More Information?

To learn more about Fashion Design and Merchandising, visit [www.ctahr.hawaii.edu/acad](http://www.ctahr.hawaii.edu/acad)

For other pertinent information regarding being a student at UH-Mānoa, visit the UH website: [www.hawaii.edu](http://www.hawaii.edu).

You may also contact . . .

## **For admission:**

Office of Admissions and Records  
University of Hawai'i at Mānoa  
2600 Campus Road, QLC 001  
Honolulu, HI 96822 USA  
Phone: 808-956-8975  
Email: [uhmanoa.admissions@hawaii.edu](mailto:uhmanoa.admissions@hawaii.edu)  
Web: [manoa.hawaii.edu/admissions](http://manoa.hawaii.edu/admissions)

## **For financial aid:**

Financial Aid Services  
University of Hawai'i at Mānoa  
2600 Campus Road, QLC 112  
Honolulu, HI 96822  
Phone: 808-956-7251  
Email: [finaid@hawaii.edu](mailto:finaid@hawaii.edu)  
Web: [www.hawaii.edu/fas](http://www.hawaii.edu/fas)

## **For employment opportunities:**

Mānoa Career Center  
2600 Campus Road, QLC 212  
Honolulu, HI 96822  
Phone: 808-956-7007  
Email: [careers@hawaii.edu](mailto:careers@hawaii.edu)  
Web: [manoa.hawaii.edu/careercenter](http://manoa.hawaii.edu/careercenter)

## **For housing (on and off campus)**

Student Housing Services  
2555 Dole Street, Frear Hall  
Honolulu, HI 96822  
Phone: 808-956-8177  
Email: [uhmsh@hawaii.edu](mailto:uhmsh@hawaii.edu)  
Web: [manoa.hawaii.edu/housing](http://manoa.hawaii.edu/housing)

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## **Accept the CTAHR Challenge!**

Be where  
the action is  
in science and  
technology!

## **Join Us!**

Office of Academic and  
Student Affairs  
Dr. Charles Kinoshita,  
Associate Dean